

ITC Food Divisions Position on Public Health Engagement Topics

ITC's governance framework enjoins the highest standards of ethical and responsible conduct of business to create value for all stakeholders. This includes engagement with government bodies & policymakers. At ITC Foods Division, we believe that our Nutrition Strategy: Help India Eat Better encompasses various critical aspects of public health. We continue to review our existing policies that help define our ways of working towards enabling a more conducive ecosystem. Being a responsible organisation, which has always engaged with appropriate stakeholders in various capacities for important nutrition related topics, it has been our endeavour to have a stance on certain specific public health related policies, which are based on evolving understanding of the same. We engage in public policy dialogues through responsible trade organisations to support science-based policy discussions on topics like:

- a. **Science-based Nutrition & Health Claims:** we fully support all measures taken by the primary regulatory authority body (FSSAI), in supporting current & developing new regulations that enable communication of science-based, innovation-led & consumer-facing nutritional & health claims.
- b. **Fortification:** as a responsible organisation we fully understand and support fortification of appropriate packaged foods, when backed by country specific dietary & nutritional need based data example: we support the mandatory fortification of salt with iodine. We believe that target group specific fortification will help reduce the burden of malnutrition in India.
- c. **Regulatory compliance in Marketing & communication:** We always comply and support the applicable self-regulatory codes (like ASCI) and laws like Consumer Protection Act, 2019 (including CCPA), We also support restrictions on marketing initiatives on products that are unhealthy (as defined in the current regulations) as long as they are basis the laws laid down by the regulator and aligned with applicable nutritional profiling systems based on India's dietary patterns and are towards consumer advantage (see details in our ITC Foods Limited Marketing and Communication Policy).
- d. **Reducing Food Loss and waste to support reduction in malnutrition & hunger:** in line with our commitment under reducing Food Loss & waste as aligned with UNSD Goal 12.3; we support the dialogues that enable reducing Food Loss & waste as a measure to reduce hunger & malnutrition.